

GACAA MASS MEDIA AWARD WEEKLY NEWSPAPER

Name of Paper _____ Address _____

Editor _____ Your Contact _____

1. Does paper use following material prepared by GACAA member?

Check where appropriate.

BY-LINED COLUMN	NEWS	FEATURES	PHOTOS
<input type="checkbox"/> Daily	<input type="checkbox"/> Daily	<input type="checkbox"/> Daily	<input type="checkbox"/> Daily
<input type="checkbox"/> Weekly	<input type="checkbox"/> Weekly	<input type="checkbox"/> Weekly	<input type="checkbox"/> Weekly
<input type="checkbox"/> Monthly	<input type="checkbox"/> Monthly	<input type="checkbox"/> Monthly	<input type="checkbox"/> Monthly
<input type="checkbox"/> Occasionally	<input type="checkbox"/> Occasionally	<input type="checkbox"/> Occasionally	<input type="checkbox"/> Occasionally
<input type="checkbox"/> On Request	<input type="checkbox"/> On Request	<input type="checkbox"/> On Request	<input type="checkbox"/> On Request

2. Does paper assign newspaper staff to cover Extension programs?

NEWS	FEATURES	PHOTOS
<input type="checkbox"/> Daily	<input type="checkbox"/> Daily	<input type="checkbox"/> Daily
<input type="checkbox"/> Weekly	<input type="checkbox"/> Weekly	<input type="checkbox"/> Weekly
<input type="checkbox"/> Monthly	<input type="checkbox"/> Monthly	<input type="checkbox"/> Monthly
<input type="checkbox"/> Occasionally	<input type="checkbox"/> Occasionally	<input type="checkbox"/> Occasionally
<input type="checkbox"/> On Request	<input type="checkbox"/> On Request	<input type="checkbox"/> On Request

3. Does paper have regular Extension page? (Agri., 4-H, H.E., or combination of these)

Yes No If YES, attach one typical tear sheet.

4. Has paper run special edition or supplement (4-H Week, Gardening, Outdoor Living, Soil Stewardship, etc.) during past year? Yes No (If YES, attach one copy of only one supplement. More information than requested will score against nominee.)

5. Has paper published editorial favorable to Extension during past year? Yes No (If YES, attach one clipping).

6. In 200 words or less, tell what this newspaper's support means to your Extension program. Be as specific as possible. Cite specific incidents. (Use another sheet if necessary).

Note: Include new clippings only for the period (July 1,- June 30).

Your Name _____

Title _____ County _____

DUE DATE: September 15, 2011

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